

Miko wins the Fairtrade Frontrunners Award for the second year in a row

Turnhout, June 26, 2024 - The winners of the second edition of the Fairtrade Frontrunners Awards were announced yesterday evening. In the "Fairtrade Premium" category, Miko stood out as the Belgian company that collected the highest Fairtrade premium in the international market. Also during the previous edition in 2023, Miko was able to take home this award.

Fairtrade Frontrunner Awards

The "Fairtrade Frontrunner Awards" are an initiative of Fairtrade Belgium - the organization behind the label in Belgium - to recognize the efforts of companies marketing Fairtrade-labeled products. "We would be nowhere without our business partners," states Philippe Weiler, director of Fairtrade Belgium. "Through the awards, we want to recognize them for their efforts as well as encourage them to go the extra mile."

Puro Fairtrade coffee

Miko has been marketing its Fairtrade coffee brand Puro since 2005. In addition to 100% Fairtrade certified coffee, Puro also provides protection to the rainforest by buying up endangered areas and managing them sustainably. "We are very proud of the journey we have already made with Puro," said Frans Van Tilborg, CEO of Miko. "The Fairtrade Frontrunner Award is a great recognition of our efforts to act sustainably and fairly. More than 40% of the coffee we distribute within our group is Fairtrade certified. We can only encourage and further support this in the future!"

For further information, please contact:

Frans Van Tilborg – CEO Miko Group

+32 (0)499 03 70 84

ABOUT MIKO

Miko has been active in coffee service for more than 200 years. The group achieved a turnover of 289.8 million euros in 2023. Miko is an international group with its own companies in Belgium, France, the United Kingdom, the Netherlands, Germany, Denmark, Norway, Sweden, Poland, the Czech Republic, Slovakia, and Australia.

More information about Miko can be found at www.mikogroup.be