

## **Miko reaffirms its pioneering role in sustainable coffee as a Fairtrade Frontrunner**

**Turnhout, 25 June 2026, 5.45 pm – Miko, the coffee service specialist listed on Euronext Brussels, reinforces its strong commitment to fair trade and has once again been recognised as a Fairtrade Frontrunner, as the largest generator of Fairtrade premiums on international markets. With Puro coffee, Miko remains committed to sustainable and fair coffee supply chains and the protection of valuable natural environments.**

### **Fairtrade Frontrunner Scorecard**

For the fourth year running, Fairtrade Belgium is publishing its Frontrunners Scorecard. This tool assesses how companies are performing in terms of Fairtrade, across four categories: the volume of Fairtrade products sold (“Fairtrade Premium”), marketing and communication, efforts to go beyond certification, and the consumption of Fairtrade coffee within Fairtrade-certified municipalities in Flanders. In this way, Fairtrade Belgium aims to encourage companies to further develop their commitment and thus contribute to a more sustainable food sector.

### **Significant impact through the Fairtrade Premium**

In the “Fairtrade Premium” category, Miko has taken first place for the fourth year running. This confirms the company’s position as the largest generator of Fairtrade Premium on international markets. In 2025, this contribution amounted to just under €770,000 on overseas sales, and to more than €900,000 when sales on the Belgian market are included. This has a significant impact on coffee producers worldwide: thanks to this premium, farmers can invest in projects, including those aimed at adapting to the effects of climate change.

### **Puro coffee: respecting people and nature**

A key driving force behind these achievements is Puro coffee. In addition to being 100% Fairtrade certified, this coffee brand protects valuable natural habitats in partnership with the nature conservation organisation World Land Trust. Since its foundation in 2005, almost 1,000 km<sup>2</sup> of valuable natural habitats have been protected across 27 nature reserves in coffee-producing countries. As a testament to this fruitful collaboration, a fifth newly discovered species was named after Puro this year: *Glossoloma puroanum*. This is a tropical plant from the Gesneriaceae family – to which many well-known houseplants, such as the Cape violet, belong. The plant was discovered, along with two other new *Glossoloma* species, in the Cerro Candelaria reserve in Ecuador, which is protected by Puro and the World Land Trust.

“We are very proud of the progress we have made with Puro so far,” says Karl Hermans, CEO of Miko. “Puro is now sold in more than 30 countries, proving that strong values and commercial success can go hand in hand. The Fairtrade Frontrunners Award is a wonderful recognition of our efforts to trade sustainably and fairly. Together with Fairtrade Belgium, we want to further raise consumer awareness of fair trade.”

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## **ABOUT MIKO**

Miko has been active in the coffee service sector for over 200 years. In 2025, the group achieved a turnover of 311.3 million euros. Miko is an international group with subsidiaries in Belgium, France, the United Kingdom, the Netherlands, Germany, Denmark, Norway, Sweden, Poland, the Czech Republic, Slovakia and Australia.

## **ABOUT FAIRTRADE**

Discover the full Scorecard and rankings on Fairtrade Belgium's website: <https://www.fairtrade.net/>

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Further information about Miko can be found at [miko.eu](http://miko.eu) and [mikogroup.be](http://mikogroup.be)